



COUNTY OF SAN DIEGO HEALTH AND HUMAN SERVICES AGENCY 2011 PUBLIC HEALTH CHAMPION AWARDS



Public Health Services' Mission:

"To promote health and improve quality of life by preventing disease, injury and disability and by protecting against, and responding to, health threats and disasters."

The County of San Diego Health and Human Services Agency (HHS) is proud to announce the 10th Annual Public Health Champion Awards. This honor recognizes extraordinary achievements, by an individual and organization, in areas of public health service that protect and promote the health of the local population. The awards were created to recognize the role of public/private collaboration in advancing optimal health and wellness in the county's diverse populations.

In addition to the individual and organization awards, a theme award is presented. This year's theme award will recognize achievements related to the 2011 National Public Health Week theme: **"Safety is No Accident: Live Injury Free, San Diego"**. Creating a healthier nation starts with creating a safer nation. Help promote safety and prevent injuries and violence across the nation by taking action within your community!

National Public Health Week will run from April 4 – 10, 2011. The Public Health Champion awards will be presented on April 8, 2011, to coincide with National Public Health Week. The event will take place at the County Administration Center located at 1600 Pacific Highway, San Diego, CA 92101 in Room 310. Award winners will be individually recognized and each recipient's name will be added to a permanent plaque located in the HHS Health Services Complex lobby.

General Criteria for Nominees:

Candidates for the Public Health Champion Awards may be individuals (community leaders/representatives), or organizations (from the private sector or government) and must:

- Live and work in San Diego County
- Exemplify exceptional achievement, longstanding excellence, outstanding leadership, and have made contributions that have advanced the community's health
- Demonstrate achievements in protecting and promoting the health of the San Diego County population (minimum of 10 years).

Prior nominees, who were not award winners, are again eligible for nomination. Previous award winners are not eligible.

Awards are given to candidates in the following four categories*:

1. Public Health Champion Award – Theme: **"Safety is No Accident: Live Injury Free, San Diego"**.
2. Public Health Champion Award - Individual
3. Public Health Champion Award – Organization
4. Public Health Champion Awards – Regional (one award given in each of the six HHS regions and Aging and Independence Services)

**Note: HHS employees are not eligible to receive the Public Health Champions Awards.*

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Specific Award Criteria for Nominees:

All nominees/organizations are required to have a minimum of 10 years of experience in public health.

1. Public Health Champion Award – Theme: “Safety is No Accident: Live Injury Free, San Diego”.

This award will honor an individual or organization that has demonstrated outstanding contributions in the area related to the theme of the annual National Public Health Week. The 2011 award winner should exemplify achievements in public health that have promoted good health and created a ripple effect throughout San Diego County communities.

The following award categories **do not** have to be related to the National Public Health Week theme.

2. Public Health Champion Award – Individual

This award honors an individual who has made outstanding contributions to the prevention of disease, or injury and/or the promotion of health, in the San Diego County community. Nominees may be professional/nonprofessional, community leaders, representatives, or volunteers for example: educators, health professionals (doctors, nurses etc), administrators, journalists, lawyers, or community organizers.

3. Public Health Champion Award – Organization

This award honors a community organization that has made outstanding contributions to the prevention of disease, or injury and/or the promotion of health, in the San Diego community. Nominees may be public, private or not-for-profit and represent education, social welfare, journalism, medicine, law, a community organization or other appropriate entity.

4. Public Health Champion Awards - Regional

Nominations are submitted by the Regional General Managers of the six HHSA regions and Aging and Independence Services (AIS) on a specific Regional Nomination Form.

These awards acknowledge individuals or organizations that have made outstanding contributions to the prevention of disease, injury and/or the promotion of health in their targeted areas. These awards are restricted to individuals or organizations that have a working relationship with one of the six HHSA regions and AIS. One winner from each region and AIS will be selected.

The nomination form and award criteria will be available January 5, 2011 on the HHSA Website at <http://www.sdcounty.ca.gov/hhsa>. Go to “All Services A-Z” and look for “Public Health Champions.” Forms will also be available from Public Health Services by calling 619-515-6576 or from regional HHSA offices.

***Thank you for your support in recognizing our local
public health champions!***